



## *Thank You Very Much* Rafaël Rozendaal

**Opening Reception:** Friday, October 8, 6 – 10 pm  
**On View:** October 9 - 10, 1 - 7 pm

The Future Gallery is pleased to present *Thank You Very Much*, a solo exhibition of new and recent work by Dutch-Brazilian artist Rafaël Rozendaal. This exhibition marks the artist's first solo show at The Future Gallery.

Since 2001, Rozendaal has been gracing the Internet with his spectacular URLs, using the web as a perfect environment for his interactive constructions. He has compiled an impressive oeuvre of challenging animations using only the bare minimum in form to create a focused and distilled version of reality.

*“My aesthetic is not a stylistic choice, it is a theoretical choice, to reduce, to reconstruct reality into a universal language, and to optimize it for the infrastructure that is the Internet.”*

Although his work is seemingly simple in character the intricacy and imagination embedded within his animated worlds forces the viewer to linger and attempt to decipher these provided, often unintuitive, Internet situations. His fluctuating websites reference the feeling of modernist paintings and golden age animated cartoons. He implements a distinct palette of colors into his work, making the discoverable layers and textures in his digital creations both painterly and playful like a purgatory between Mondrian and Tom & Jerry.

*Thank You Very Much* will focus on the use of color in Rozendaal's works, concentrating specifically on their interchangeability. The exhibition will feature two recent works and will also premiere an ambitious new piece. Visitors are invited to interact with the work.

Rafaël Rozendaal (b. 1980) was born and raised in the Netherlands but has lived and held exhibitions all over the world. Los Angeles, Barcelona, Tokyo and London amongst others. He creates websites as art pieces and sells their domains as collectibles.

Artist's website: <http://www.newrafael.com>